



15th Annual Riverwalk Stone Crab & Seafood Festival

Saturday, January 4, 2025

11 am – 4 pm

Esplanade Park

[GoRiverwalk.com/Seafood](https://www.goriverwalk.com/Seafood)

Sponsorship Opportunities



King Crab Sponsor

\$10,000

(Discount with multiple year commitment)

- Social Media posts about Presenting Sponsor including logo and links to sponsor's website and social media pages
- Double tented booth space at event to promote your business and/or sell your products/services
- Space allocated at event to hang two banners advertising your business
- Short speaking opportunity at event
- 150-word write up on you or your business in *GoRiverwalk* magazine*
- 20 tickets to the VIP Tasting Experience

**Subject to approval by Executive Editor*

Presenting Sponsor

Acknowledgement & Logo Placement in:

- Inclusion in press releases, print advertising and promotional materials as Presenting Sponsor
- Listing in weekly e-blasts to 10,000 opt in emails
- Logo included on full-page event ad in *GoRiverwalk* magazine and inclusion in post-event Riverwalk Exclusives coverage
- Logo placed on event page on *GoRiverwalk.com* and other online listings
- Logo placed on event banners
- Recognition during stage announcements at event
- Logo placed on flyers distributed throughout the Greater Fort Lauderdale area

Florida Lobster Sponsor

\$5,000

- Social Media posts about sponsor including logo and links to sponsor's website and social media pages
- Double tented booth space at event to promote your business and/or sell your products/services
- Space allocated on stage at event to hang one banner advertising your business
- 100-word write up on you or your business in *GoRiverwalk* magazine*
- 10 tickets to the VIP Tasting Experience

**Subject to approval by Executive Editor*

Sponsor Acknowledgement & Logo Placement in:

- Inclusion in press releases, print advertising and promotional materials
- Listing in weekly e-blasts to 10,000 opt in emails
- Logo included on full-page event ad in *GoRiverwalk* magazine and inclusion in post-event Riverwalk Exclusives coverage
- Logo placed on event page on *GoRiverwalk.com* and other online listings
- Logo placed on event banners
- Recognition during stage announcements at event
- Logo placed on flyers distributed throughout the Greater Fort Lauderdale area

Mahi Mahi Sponsor \$2,500

- Social Media posts about sponsor including logo and links to sponsor's website and social media pages
- Single tented booth space at event to promote your business and/or sell your products/services

Sponsor acknowledgement & logo placement on:

- Inclusion in press releases, print advertising and promotional materials
- Listing in up to four weekly e-blasts to 10,000 opt in emails
- Logo placed on event web page on *GoRiverwalk.com*, other online listings and on event banners
- Logo included on full-page event ad in *GoRiverwalk* magazine and inclusion in post-event Riverwalk Exclusives coverage
- Logo placed on flyers distributed throughout the Greater Fort Lauderdale area

Oyster Sponsor \$1,200

- Logo included on full-page event ad in *GoRiverwalk* magazine and inclusion in post-event Riverwalk Exclusives coverage
- Single booth space at event to promote your business and/or sell your products/services
- Inclusion in press releases, print advertising and promotional materials
- Logo placed on flyers distributed throughout the Greater Fort Lauderdale area

Custom Sponsorship Package

Options can include but are not limited to:

- Banner placement at event
- Booth space at event to promote your business and/or sell your products/services
- Sponsor listed on *GoRiverwalk.com* event page and other online calendars
- Inclusion in print advertising and post-event Riverwalk Exclusives coverage in *GoRiverwalk* magazine
- Inclusion in press releases, print advertising and promotional materials
- VIP/Beer Garden, Music, games or other sponsorship

In-kind Sponsors

We value our in-kind sponsors and we welcome in-kind donations (Ex. Printing, beverages, media promotions, rentals, raffle items, games and activities, etc.). In kind donation sponsors will be evaluated on an individual basis and will be given benefits accordingly. Please contact Events@GoRiverwalk.com to discuss becoming an in-kind sponsor, and complete and submit the attached form with donation.



SPONSORSHIP AGREEMENT

Sponsor Information

Company: _____

Contact: _____

Address: _____

City, State, Zip: _____

Business Phone: _____ Cell Phone: _____

Email Address: _____

King Crab Sponsor \$10,000 Florida Lobster Sponsor \$5,000

Mahi Mahi Sponsor \$2,500 Oyster Sponsor \$1,200 Custom Sponsor

Sponsorship benefits subject to availability based on when date agreement is signed and returned with payment and high resolution logo to Events@GoRiverwalk.com. If your sponsorship package includes a booth at the event, you may be required to provide two (2) certificates of insurance naming "Riverwalk Fort Lauderdale" and "City of Fort Lauderdale" as additional insureds. Once your payment is processed, there will be no refunds for any reason. This event will go on rain or shine.

Print Name

Signature

Date

Payment Information

Check enclosed in the amount of \$ _____ or enter credit card information below to secure sponsorship

Name on Card: _____

Credit Card #: _____

Exp. Date: _____ CVV Code: _____ Billing Zip Code: _____

Email for Receipt: _____

Signature: _____

Thank you for your support! *Riverwalk Fort Lauderdale is a 501(c)(3) Organization, FED ID #: 65-0112666.*

Please return this form to Riverwalk at Events@GoRiverwalk.com or mail to

Riverwalk Fort Lauderdale ■ 888 E. Las Olas Blvd. Suite 210 ■ Fort Lauderdale, FL 33301
www.GoRiverwalk.com



IN-KIND SPONSORSHIP FORM

Sponsor Information

Company: _____

Contact: _____

Address: _____

City, State, Zip: _____

Business Phone: _____ Cell Phone: _____

Email Address: _____

Description of merchandise or service being donated and any restrictions:

Retail Value: \$ _____

I am unable to provide an in-kind donation at this time, but would like to make a donation in the amount of \$ _____
to help Riverwalk Fort Lauderdale continue their mission.

Print Name _____

Signature _____ Date _____

Thank you for your support! Please return this form with your donation and retain a copy for your record/tax purposes.

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Please return this form to Riverwalk at Events@GoRiverwalk.com or mail to
Riverwalk Fort Lauderdale ■ 888 E. Las Olas Blvd. Suite 210 ■ Fort Lauderdale, FL 33301
www.GoRiverwalk.com