

24TH ANNUAL RIVERWALK TRIBUTE

Honoring
**Alexa and Britt Lanier, Bill Walker,
Jarett S. Levan and Phil Purcell**

Thursday, May 2, 2024 | Riverside Hotel
VIP Reception: 5 - 6 P.M.
Main Event: 6 - 8 P.M.
GoRiverwalk.com/Tribute



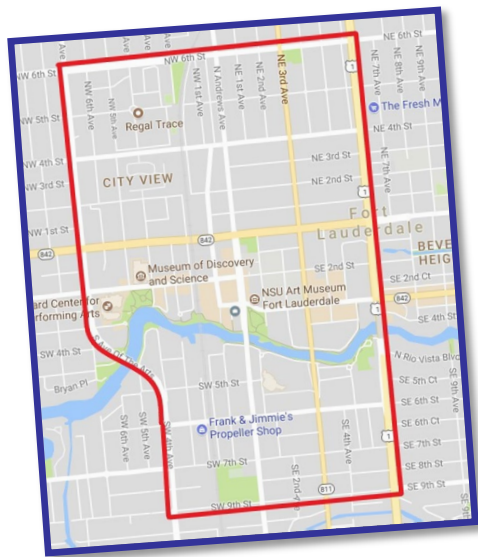


OUR MISSION



“To be the catalyst in building and nurturing Riverwalk and the Riverwalk District as a vibrant community connected by the New River.”

Riverwalk Fort Lauderdale, founded in 1988, oversees a three square mile district in Downtown Fort Lauderdale, centered on the 2.5 mile Riverwalk Linear Park. The Riverwalk District is the heart of Fort Lauderdale with dozens of new residential, office and commercial buildings built or under construction. The Riverwalk District includes: the Arts & Entertainment District featuring the Museum of Discovery & Science and Broward Center for the Performing Arts; the History District and History Fort Lauderdale; and the Las Olas Business District, home to NSU Art Museum, the Fort Lauderdale Woman’s Club and the Historic Stranahan House Museum. The Riverwalk District boasts 10 parks including the primary Downtown events park, Esplanade Park.



Riverwalk accomplishes our mission through our advocacy for the development of the Riverwalk District, hosting public events in the downtown parks and by providing information through *GoRiverwalk*, Fort Lauderdale’s City Magazine, *GoRiverwalk.com*, weekly e-blasts and social media. Riverwalk also pursues public space enhancements such as the Riverwalk 9/11 Monument, art installations, exercise and recreational equipment, as well as safety enhancements. We have an active and engaged membership supporting our efforts.





PREVIOUS TRIBUTE HONOREES



2001 - Edward D. Stone & EDSA
2002 - Jack Loos
2003 - Congressman E. Clay Shaw
2004 - Terry Stiles
2005 - Marti & Wayne Huizenga
2006 - Ginny & Tom Miller
2007 - Mayor Jim Naugle
2008 - Downtown Development Authority
2009 - Dr. George Hanbury
2010 - M. Austin Forman
2011 - The Seminole Tribe of Florida
2012 - The Honorable John P. "Jack" Seiler
2013 - Gale Butler

2014 - Lisa Scott-Founds
2015 - Kelley Shanley
2016 - Doug Eagon
2017 - Jorge Perez
2018 - Mike Jackson
2019 - The Moss Family
2020 - Vincent "Vinnie" J. Viola
2021 - Beverly Raphael Altman
2022 - Courtney & Jason Crush, Jim Ellis,
Joe Cox & Jon Ferrando and
Peggy Nordeen & Jacqui Hartnett
2023 - Nectaria Chakas & Robert Lochrie,
Keith Costello, Bob Swindell and
Renée K. Quinn

Honorees prior to 2001 are not included on this list



24TH ANNUAL RIVERWALK TRIBUTE



Riverwalk Tribute honors community leaders for their contributions to the growth and development of the City of Fort Lauderdale and the Riverwalk District. This year's event honors a group of leaders who have made a significant, positive impact in the City and with Riverwalk.

Alexa and Britt Lanier • TWO MEN AND A TRUCK

Bill Walker • Fort Lauderdale Water Taxi

Jarett S. Levan • BBX Capital

and

Phil Purcell • Marine Industries Association of South Florida



THE HONOREES



Alexa and Britt Lanier are the team powering TWO MEN AND A TRUCK's South Florida growth. Britt Lanier, a Fort Lauderdale native, started South Florida's first TWO MEN AND A TRUCK franchise, growing to four locations currently. Alexa Lanier's experience marketing national brands has helped drive that growth. The Lanier's are avid boaters whose passion has driven them to serve on the boards of Riverwalk and Winterfest.



Bill Walker has built the Fort Lauderdale Water Taxi into a quintessential experience for tourists and locals alike, showcasing Fort Lauderdale's scenic waterways. Since Walker took over in 2007, Water Taxi and the Riverwalk Water Trolley have come to serve over 1.5 million passengers annually and have become an integral part of our transportation infrastructure. Walker serves on the boards of Riverwalk and Winterfest.



THE HONOREES



Jarett S. Levan is President and CEO of BBX Capital, a diversified investment and asset management company, and CEO of IT'SUGAR and BBX Sweet Holdings, including iconic Fort Lauderdale brands Hoffman's Chocolates and Las Olas Confections and Snacks. Levan is Chairman of Business for the Arts Broward and sits on numerous boards including the BBX Capital Foundation and the Broward Performing Arts Foundation.



Phil Purcell has been the President and CEO of the Marine Industries Association of South Florida, owner of the world renowned Fort Lauderdale International Boat Show, since 2014. Purcell's leadership experience in the yacht building industry and international relationships have helped to advance South Florida as one of the global centers of the yachting and marine industries, one of our region's key industries.



SPONSORSHIP OPPORTUNITIES



Diamond Sponsor - \$25,000

- Presenting Sponsor recognition in press release, promotional listings and printed materials
- Speaking opportunity at Tribute
- 15 tickets to the VIP Reception and Tribute
- 10 General Admission tickets
- Logo displayed on an individual slide in Tribute slide show presentation throughout event
- 200-word feature on you or your organization in April or May *GoRiverwalk* magazine*
- Presenting Sponsor recognition in post-event Riverwalk Exclusives coverage in *GoRiverwalk* magazine
- Photo in post-event coverage in *GoRiverwalk* magazine
- Logo displayed on www.GoRiverwalk.com/Tribute with link to your website



**Subject to Editor's discretion and availability*



SPONSORSHIP OPPORTUNITIES



Ruby Sponsor - \$15,000

- Listing in press release as a major sponsor, and recognition in all promotional listings and printed materials
- 10 tickets to the VIP Reception and Tribute
- 10 General Admission tickets
- Logo displayed on an individual slide in Tribute slide show presentation throughout event
- 150-word feature on you or your organization in April or May *GoRiverwalk* magazine*
- Recognition as major sponsor in post-event Riverwalk Exclusives coverage in *GoRiverwalk* magazine
- Photo in post-event coverage in *GoRiverwalk* magazine
- Logo displayed on www.GoRiverwalk.com/Tribute and social media with link to your website



**Subject to Editor's discretion and availability*



SPONSORSHIP OPPORTUNITIES



Emerald Sponsor - \$10,000

- Listing in press release as a major sponsor, and recognition in all promotional listings and printed materials
- 8 tickets to the VIP Reception and Tribute
- 8 General Admission tickets
- Logo displayed on an individual slide in Tribute slide show presentation throughout event
- 100-word feature on you or your organization in April or May *GoRiverwalk* magazine*
- Recognition as major sponsor in post-event Riverwalk Exclusives coverage in *GoRiverwalk* magazine
- Logo displayed on www.GoRiverwalk.com/Tribute and social media with link to your website



**Subject to Editor's discretion and availability*



SPONSORSHIP OPPORTUNITIES



Sapphire Sponsor - \$5,000

- Mention in press release and recognition in all promotional listings and printed materials
- 6 tickets to the VIP Reception and Tribute
- 6 General Admission tickets
- 75-word feature on you or your organization in April or May *GoRiverwalk* magazine*
- Logo displayed in Tribute slide show presentation throughout event
- Logo displayed on www.GoRiverwalk.com/Tribute and social media with link to your website

**Subject to Editor's discretion and availability*





SPONSORSHIP OPPORTUNITIES



Pearl Sponsor - \$2,500

- Mention in press release and recognition in all promotional listings and printed materials
- 4 tickets to the VIP Reception and Tribute
- 4 General Admission tickets
- Logo displayed in Tribute slide show presentation throughout event
- Listing on www.GoRiverwalk.com/Tribute and social media with link to your website

Topaz Sponsor - \$1,250

- Mention in press release and recognition in all promotional listings and printed materials
- 2 tickets to the VIP Reception and Tribute
- 2 General Admission tickets
- Logo displayed in Tribute slide show presentation throughout event
- Listing on www.GoRiverwalk.com/Tribute and social media with link to your website



INDIVIDUAL TICKETS



Riverwalk Members

- VIP - \$175
- General Admission - \$125

Future Riverwalk Members

- VIP - \$200
- General Admission - \$150





**24TH ANNUAL RIVERWALK TRIBUTE
HONORING
ALEXA & BRITT LANIER, BILL WALKER, JARETT S. LEVAN AND PHIL PURCELL**

Sponsorship Opportunities

_____ **Diamond - \$25,000** _____ **Ruby - \$15,000** _____ **Emerald - \$10,000**
_____ **Sapphire - \$5,000** _____ **Pearl - \$2,500** _____ **Topaz - \$1,250**

Tickets

Riverwalk Members _____ **VIP - \$175** _____ **General Admission - \$125**
Future Riverwalk Members _____ **VIP - \$200** _____ **General Admission - \$150**

Please indicate how many tickets of each level you would like to purchase. Submit names of attendees and ticket type for each.

Contact Information

Organization/Individual Name _____
Contact Person _____
E-Mail _____
Address _____
City, State, Zip _____ Phone _____

Payment Information

Name on Credit Card _____
Total Amount _____ Credit Card # _____
Expiration Date _____ CVV Code _____ Billing Zip Code _____
Signature _____
Email for receipt _____

Confirm participation by emailing this form to Events@GoRiverwalk.com **or mail to** Riverwalk Fort Lauderdale, 888 E. Las Olas Boulevard, Suite 210, Fort Lauderdale, FL 33301

Riverwalk Fort Lauderdale is a 501(c) (3) not for profit organization and as such some contributions may be tax deductible.



CONTACT



Donisha Brockington, Event Manager

Donisha@GoRiverwalk.com

954-468-1541 x. 204

Jeremy Collette, Vice President

Jeremy@GoRiverwalk.com

954-468-1541 x. 203

Eugenia Duncan Ellis, President/CEO

Genia@GoRiverwalk.com

954-468-1541 x. 202

www.GoRiverwalk.com/Tribute