



January 2019

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Ladies and Gentlemen:

We are pleased to announce the Nineteenth Annual Riverwalk Fort Lauderdale Tribute honoring the Moss Family.

Bob, Sandra, Scott and Chad are well-known throughout the community, not just for the award winning construction projects throughout Fort Lauderdale and the United States, but for a family commitment to community and making a difference in the lives of others. The family owned business, Moss Construction, has created iconic projects including transportation facilities such as the Brightline Fort Lauderdale and West Palm Beach stations. Additional local projects for Moss Construction include the BB&T Center, Auberge residences in Fort Lauderdale and ICON Las Olas to name a few. The results of their quality work can be seen along the Riverwalk and throughout the Riverwalk District.

As a family, they have impacted a large number of charitable organizations including HANDY, Historic Stranahan House and Museum, Hope South Florida/Operation Lift Hope, Riverwalk and countless others. They participate on a variety of boards including the Urban Land Institute, Associated Builders and Contractors – Florida East Coast Chapter, Governor's Council of 100 and many others.

This distinctive event will take place on Thursday, March 21, 2019, from 5:00pm to 8:00pm at the Riverside Hotel. Approximately 350 of Fort Lauderdale's elite will experience exquisite food, sensational spirits, exclusive silent auction items and festive entertainment. There will be a private VIP reception for honored guests, sponsors and VIP ticket holders.

We have enclosed our sponsorship opportunities for your consideration. The deadline for inclusion in promotion in the March issue of Go Riverwalk Magazine is February 1st.

We hope you will join us as we pay tribute to the Moss Family.

Sincerely,

Eugenia Duncan Ellis
President/CEO



**19TH ANNUAL RIVERWALK FORT LAUDERDALE TRIBUTE
HONORING THE MOSS FAMILY OF MOSS CONSTRUCTION**

Sponsorship Opportunities

DIAMOND PACKAGE - \$25,000

- Presenting Sponsor on invitation, ads, press releases, website, social media and all other promotional listings and printed materials
- Speaking opportunity at the Riverwalk Fort Lauderdale Tribute
- 15 VIP tickets to the private cocktail hour and Tribute
- 10 General Admission tickets to the Riverwalk Fort Lauderdale Tribute
- Logo prominently displayed on Riverwalk Fort Lauderdale Tribute invitation
- Logo inclusion in March ad in *Go Riverwalk Magazine* (monthly distribution 12,000)
- Logo displayed on an individual slide in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- 200-word feature on you or your organization in March *Go Riverwalk Magazine**
- Congratulatory ad in *Go Riverwalk Magazine*- your organization must provide hi-resolution, print ready artwork *
- Logo recognition in *Go Riverwalk Magazine* Exclusive coverage following the Tribute
- Photo with your key executives in the Riverwalk Tribute coverage following the event in *Go Riverwalk Magazine*
- Logo displayed on www.GoRiverwalk.com with link to your website

RUBY PACKAGE - \$15,000

- 10 VIP tickets to the private cocktail hour and Tribute
- 10 General Admission tickets to the Riverwalk Fort Lauderdale Tribute
- Logo prominently displayed on Riverwalk Fort Lauderdale Tribute invitation
- Logo inclusion in March promotional ad in *Go Riverwalk Magazine* (monthly distribution 12,000)
- Logo displayed in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- 150-word feature on you or your organization in March *Go Riverwalk Magazine**
- Congratulatory ad in *Go Riverwalk Magazine*- your organization must provide hi-resolution, print ready artwork *
- Logo recognition in *Go Riverwalk Magazine* Exclusive coverage following the Tribute
- Photo with your key executives in the Riverwalk Tribute coverage following the event in *Go Riverwalk Magazine*
- Logo displayed on www.GoRiverwalk.com and social media with link to your website
- Listing in press release as a major sponsor



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Sponsorship Opportunities

EMERALD PACKAGE - \$10,000

- 8 VIP tickets to the private cocktail hour and Tribute
- 8 General Admission tickets to the Riverwalk Fort Lauderdale Tribute
- Logo prominently displayed on Riverwalk Fort Lauderdale Tribute invitation
- Logo inclusion in March ad in *Go Riverwalk* Magazine (monthly distribution 12,000)
- Logo displayed in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- 100-word feature on you or your organization in March *Go Riverwalk* Magazine*
- Congratulatory ad in *Go Riverwalk* Magazine- your organization must provide hi-resolution, print ready artwork *
- Logo displayed on www.GoRiverwalk.com and social media with link to your website
- Listing in press release as a major sponsor

SAPPHIRE PACKAGE - \$5,000

- 6 VIP tickets to the private cocktail hour and Tribute
- 6 General Admission tickets to the Riverwalk Fort Lauderdale Tribute
- Listing on Riverwalk Fort Lauderdale Tribute invitation
- Logo inclusion in March ad in *Go Riverwalk* Magazine (monthly distribution 12,000)
- 75-word feature on you or your organization in March *Go Riverwalk* Magazine*
- Congratulatory ad in *Go Riverwalk* Magazine- your organization must provide hi-resolution, print ready artwork *
- Listing displayed in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- Logo displayed on www.GoRiverwalk.com and social media with link to your website
- Mention in press release



**19TH ANNUAL RIVERWALK FORT LAUDERDALE TRIBUTE
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Sponsorship Opportunities

PEARL PACKAGE - \$2,500

- 6 VIP tickets to the private cocktail hour and Tribute
- 6 General Admission tickets to the Riverwalk Fort Lauderdale Tribute
- Listing on Riverwalk Fort Lauderdale Tribute invitation
- Listing in March promotional ad in *Go Riverwalk* Magazine (monthly distribution 12,000)
- Listing displayed in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- Listing on www.GoRiverwalk.com and social media with link to your website

TOPAZ PACKAGE - \$1,250

- 2 VIP tickets to the private cocktail hour and Tribute
- 2 General Admission tickets to the Riverwalk Fort Lauderdale Tribute
- Listing on Riverwalk Fort Lauderdale Tribute invitation
- Listing displayed in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- Listing on www.GoRiverwalk.com Riverwalk Fort Lauderdale Tribute page and social media

***Subject to Editor's discretion and availability**



**19TH ANNUAL RIVERWALK FORT LAUDERDALE TRIBUTE
HONORING THE MOSS FAMILY OF MOSS CONSTRUCTION**

Indicate your choice(s) of participation below. Please reserve your participation **by January 25, 2019** to ensure inclusion on the invitation.

Sponsorship Levels

___ **Diamond - \$25,000**

___ **Ruby - \$15,000**

___ **Emerald - \$ 10,000**

___ **Sapphire - \$5,000**

___ **Pearl - \$2,500**

___ **Topaz - \$1,250**

Tickets

___ **\$150 (Non-member)**

___ **\$125 (Member)**

___ **\$200 (VIP Non-member)**

___ **\$175 (VIP Member)**

Please indicate how many tickets of each level you would like to purchase.

You will need to contact Riverwalk Fort Lauderdale at Maureen@GoRiverwalk.com to put your guests' names on the RSVP list.

Silent Auction Donation

Please complete the Auction Donation Form on following page

Friend Listing

\$300 Name Listing *Your name(s) will be listed as a supporter on a continuously looped slide show presentation at the event.*

Contact Information

Organization/Individual Name _____

Contact Person _____

Phone _____ E-Mail _____

Address _____

City, State, Zip _____

Invoice Required YES NO



**19TH ANNUAL RIVERWALK FORT LAUDERDALE TRIBUTE
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Payment Information

Name on Credit Card _____

Credit Card # (VISA, MasterCard, AMEX) _____

Expiration Date _____ CVV Code _____ Total Amount _____

Signature _____

Email for receipt _____

A copy of the official registration and financial information may be obtained from the division of Consumer Services by calling 1-800-435-7352.

Registration does not imply endorsement, approval, or recommendation by the State of Florida.

Riverwalk Fort Lauderdale is a 501(c) (3) not for profit organization and as such some contributions may be tax deductible.

PLEASE EMAIL Maureen@GoRiverwalk.com

or mail to Riverwalk Fort Lauderdale

888 E. Las Olas Boulevard, Suite 210

Fort Lauderdale, FL 33301



Auction Donation Form

Please return this form with your donation and retain a copy for your record/tax purposes.

Organization Name: _____

Contact Person: _____

Phone: _____ Fax: _____

E-Mail: _____

Address: _____

City, State, Zip: _____

Item Name: _____

Item Description: _____

Restrictions: _____

Item Value: \$ _____

ITEM DEADLINE: Friday, March 15th, 2019

If you have any questions or to make pick-up/drop-off arrangements, please contact
Maureen Potter, Event Manager, at (954) 468-1541, ext. 204 or Maureen@goriverwalk.com

Signature: _____ Date: _____

Your donation is tax deductible.
Riverwalk Fort Lauderdale is a 501(c)(3) Organization, FED ID #: 65-0112666.