



RIVERWALK CHILI COOK OFF

CHILI CONTESTANT PARTICIPATION PACKAGE

January 28, 2017 • 12pm-4:00pm

Do **you** think you make the **BEST CHILI** in town? Or, are you looking for a great team building opportunity for you and your staff? Then, Riverwalk Fort Lauderdale would like you to participate in the Riverwalk Chili Cook Off on Saturday, January 28th. The goal of this event is to bring the community together for a friendly chili cook off competition with professional, amateur and aspiring cooks, where the attendees are the judges. Chili lovers of all ages, Riverwalk supporters and passers-by will sample the different chilies and vote on who they think makes the best chili. The afternoon will be complete with live entertainment, vendors and fun activities for all to enjoy, while raising funds for Riverwalk Fort Lauderdale and other local charities.

PROMOTIONS FOR THE EVENT WILL INCLUDE:

- Feature in *Go Riverwalk* magazine
- Feature on GoRiverwalk.com webpage
- Feature and listing Facebook and other social media platforms
- Flyers and postcards distributed throughout Fort Lauderdale
- Event banner
- Listing on multiple online calendars

Riverwalk Fort Lauderdale is the preeminent organization engaged in promoting Riverwalk Park and the Downtown community as a place to live, work and play. Our events provide attendees with an invaluable opportunity to mingle, network, and enjoy the best of Fort Lauderdale.

Please review the opportunity outlined on the following pages and provide the requested information no later than 5 p.m., Friday, December 23, 2016. Contact me at (954) 468-1541 x 205 if you would like additional information or would like to discuss sponsorship options. Proceeds from the event will benefit Riverwalk Fort Lauderdale and other local non-profit organizations.

Sincerely,

Cristina M. Hudson

**Director of Operations
Riverwalk Fort Lauderdale, Inc.**



RIVERWALK CHILI COOK OFF **CHILI CONTESTANT PARTICIPATION**

\$125 – Participant Fee Includes:

*Team admission in the Riverwalk Chili Cook Off; One 10' x 15' booth space (tent **NOT** included), one (1) 8' table, one, (1) 6' table with plastic covering, access to electricity and water, state-required hand washing station and team inclusion in event marketing*

Riverwalk Fort Lauderdale will provide the following:

- 1- One (1) 8' table (covered)
- 2- One (1) 6' table (covered)
- 3- Standard size chili bowl and spoons for selling
- 4- Hand washing stations as required by the Health Department
- 5- Team listing on 5,000 postcards to be distributed throughout Fort Lauderdale
- 6- Team listing on event posters to be placed throughout Fort Lauderdale
- 7- Logo or Team listing on event banner
- 8- Logo or Team listing placed on www.goriverwalk.com
- 9- Event listing on at least 4 weekly e-blast (to approximately 10,000)
- 10- Event listing on multiple online calendars
- 11- Event listing and promotions on multiple social media platforms
- 12- Team listing in post-event Exclusives in *Go Riverwalk* magazine

****All benefits subject to omission without timely response****



How the event works:

The Riverwalk Chili Cook Off is the cook off where the attendees do the tasting and judging. Attendees will purchase tasting packs from the ticket booth. Each pack will come with a number of tickets and one 2 oz. sample cup and a spoon for each ticket. With these, the attendees can go around and sample chili from whichever teams they wish to. Each tasting pack will also include a voting ballot. When attendees come to each booth, they must present their chili ticket and sample cup to be filled. After they sample the chilies, they can vote for the team that they thought had the BEST chili. **VOTING ENDS AT 3:15pm SHARP.** The votes will be tallied and the team with the most votes will win the title of “**BEST Chili in Fort Lauderdale.**” The winning team will also receive a cash prize to go with their trophy.

Each team must make 5 gallons of chili for the event. Teams may also bring baked goods, snacks, a raffle prize, hot dogs, or multiple chilies to sell by taking Food Tokens. (No drinks to be sold by teams) Food Tokens valued at \$2/each will also be sold at the ticket booth. These tokens can be used at each team’s booth to purchase a small bowl of chili (bowls provided by Riverwalk) or any other food product which is brought to sell. At the end of the event, each team will turn in their Food Tokens to Riverwalk and be reimbursed for the value of the tokens.

Each team will also decorate their booth with the theme they have selected. A secret panel of judges will determine the winner of the “**BEST Decorated Booth**” award.



RULES AND REQUIREMENTS FOR RIVERWALK CHILI COOK OFF

1. Submit a completed participation application and \$125 participation fee.
2. Each team must work with a local non-profit organization. If you do not have a preferred organization, contact Riverwalk and we will put you in touch with some of the local organizations.
3. Each team will have a Head Chef who will be responsible for cooking no less than five (5) gallons to be served to attendees from 12 p.m. to 3:15 p.m.
4. Set up begins at 7 a.m. and must be completed by 8:30 a.m. for Health & Fire Inspections.
5. **Each team must have an up-to-date fire extinguisher at their booth.**
6. Prep may begin at 7 a.m. but no cooking may begin until you have been inspected and approved by the Fire Marshall.
7. All chili must be cooked on-site the day of the cook off.
8. Each team must supply all ingredients, utensils, and accessories necessary. This includes cook stoves and fuel.
9. Each team must supply all toppings or condiments for their chili. i.e.: hot sauce, cheese, onions, crackers, tortillas, etc.
10. Each team must have enough members to cook and serve chili throughout the duration of the event.
11. All cooking must be done in a sanitary manner. Conditions are subject to continuous inspection by Riverwalk Staff. Failure to comply is subject to disqualification of the team.
12. All contestants must keep their chili covered with a tight fitting lid when not serving.
13. Judging will end at 3:15 sharp and votes will be tallied.
14. The winner of the “**BEST CHILI in Fort Lauderdale**” award will be decided by the votes of the attendees. The chili with the most votes wins! This team will also receive a cash prize!
15. Keep in mind there will be an award given for the “**BEST Decorated Booth**” which will be determined by a panel of secret judges. Your team is free to dress up to match the décor of your booth.



16. Cook Off participants are not permitted to serve or sell alcoholic beverages.
 17. Cook Off participants are not permitted to serve or sell non-alcoholic beverages. Other vendors will be on-site selling alcoholic and non-alcoholic refreshments.
 18. Whenever possible, each team should promote the event with postcards, posters, through social media, or with through any other approved means of marketing the event.
 19. Riverwalk staff reserves the right to remove any vendor who does not comply with the event rules, whose display is not in good taste, or is not consistent with the cook off rules that were agreed upon. Refunds will not be made under such circumstances.
 20. If your application is accepted, there will be absolutely no refunds for any reason. This event is a RAIN OR SHINE fundraising event.
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Insurance Requirement: Two (2) copies of certificates of additional insurance for:
I-Riverwalk Fort Lauderdale & I-City of Fort Lauderdale by January 13th at 5:00.
Specifying:

General Liability value is \$1,000,000 each occurrence

1. \$100,000 damage to rented premises
2. \$1,000,000 personal injury
3. \$2,000,000 aggregate
4. Accord 25 is the correct form for additionally insured – Certificate of Liability Insurance.

Descriptions of Operations:

This Certificate holder is named as an additionally insured on the general liability policy but only with respect to liability claims arising out of the negligence of the names insured.

Certificate Holder: (#1)

Riverwalk Fort Lauderdale, Inc.
305 S. Andrews Avenue, Suite 410
Fort Lauderdale, FL 33301

Certificate Holder (#2)

City of Fort Lauderdale
100 N. Andrews Avenue
Fort Lauderdale, Florida 33301



Judging:

- Chili may be any type of chili- *chili con carne, chili with or without beans, white chili, vegetarian chili, green chili, etc...*
- The judging will be done by public tasting which will begin at 12:00pm and end at 3:15pm.
- Cook Off attendees wishing to sample contestants' chili will purchase tasting packs which will include tasting tickets, sample cups, spoons and a ballot to vote for their favorite.
- Attendees choose which chilies they sample.
- Cook Off contestants are required to be onsite during the public tasting and available to answer any questions attendees may have about their chili.
- Judging will end at 3:15pm sharp and votes will be tallied.
- All food service by chili teams will end at 3:30 (approximately) and the teams will be called to the stage for photos and to announce the winner(s).
- The winner of the **BEST Chili in Fort Lauderdale** award and cash prize will go to the team that received the most votes.
- An award will also be given to the team with the **BEST Decorated Booth**.

Signage/Decor:

Each team will select a theme to decorate their booth. The overall theme for this year's event is MUSIC. Each team's 1st and 2nd theme choice will be included on the participation application. Requests will be granted on a first come, first served basis. There will only be one of each theme approved. Each team will be notified of their approved theme once their application is processed. Each team has the opportunity to display signage at their booth which can include their company, non-profit association or team name. Flags, banners, streamers, branded linens, party decorations and anything else can be used to decorate the teams' booth areas. *No offensive material* Competitors are encouraged to be creative and event dress up to match their theme if they would like.



Electricity:

Please advise if you need electricity and we will adjust the layout accordingly. It is your responsibility to bring outdoor extension cords and safety cover. Generators are permitted. If you plan to bring a generator, please be sure to indicate this on your application. Riverwalk Fort Lauderdale will not provide extension cords and will not be liable for any items left at the park.

Take Down:

Take down must be completed by 5:30 p.m. It is the responsibility of each competitor to properly remove and dispose of all food and trash from their booth at the end of the event. Please advise us if you need more time. Please dispose of your grease and/or oil properly off site. There is no accommodation for this at the event.

I have read, understand and agree to all of the above terms.

Signature

Print name

Date



RIVERWALK CHILI COOK OFF 2017 THEME - MUSIC

Country

Rock N Roll

Heavy Metal

Hip-Hop/Rap

Pop

Big Band/Swing

50's

Doo Wop

60's

Disco

80's

Blues

Punk

Classical

EDM (Electronic Dance Music)

Michael Jackson

Jimmy Buffet

Beatles

KISS

Beyoncé

Pink Floyd

Irish Folk

Elvis

Latin

Opera

R&B/Soul

MTV

Jimi Hendrix

Reggae

Prince

Madonna

Frank Sinatra



RIVERWALK CHILI COOK OFF

CHILI CONTESTANT

PARTICIPATION AGREEMENT

January 28, 2017 • 12pm-4:00pm

Company or Team Name: _____

Head Chef: _____

Non-profit Organization you will be working with: _____

Address: _____ City, State, ZIP: _____

Cell Phone: _____ Email address: _____

Theme 1st Choice _____ Theme 2nd Choice: _____

Equipment you will be bringing to cook with. How will you be cooking your chili:

Electrical Hookup Yes No (NO 220 AMP HOOK UPS)

Will you be bringing a generator Yes No

Would you like a 10'x10' tent to be supplied for you for an additional \$75
 Yes No

PLEASE COMPLETE AND EMAIL TO CRISTINA@GORIVERWALK.COM OR FAX BACK TO (954) 468-1542
NO LATER THAN **DECEMBER 23, 2016**. IF YOU HAVE A COMPANY OR TEAM LOGO, PLEASE SEND A HI-
RESOLUTION COPY WITH YOUR APPLICATION FOR INCLUSION IN EVENT MARKETING.



CREDIT CARD AUTHORIZATION FORM

Team/Company name _____

Name on Credit Card _____

Credit Card # _____ Expiration Date _____

CVV Code _____ Amount \$ _____

Signature _____

Email (for receipt) _____

Checks are to be made out and mailed to:

Riverwalk Fort Lauderdale
305 South Andrews Avenue, Suite 410
Fort Lauderdale, FL 33301
Office: (954) 468-1541 x 205
Fax: (954) 468-1542
www.goriverwalk.com