

ABOUT GORIVERWALK

READERSHIP & DISTRIBUTION

GO EDITORIAL CALENDAR & CONTENT

AD RATES & PROGRAM INFO



FORT LAUDERDALE'S
CITY MAGAZINE

A PUBLICATION OF THE
RIVERWALK TRUST

EDITORIAL CALENDAR

SEPTEMBER 2010

SEASON PREVIEW

Performing Arts, Entertainment and Seasonal Events
Amendment 4: What's It Really About?

OCTOBER 2010

BOAT SHOW & YACHTING ISSUE

The Fort Lauderdale International Boat Show
Yachting's Economic Impact on Fort Lauderdale

NOVEMBER 2010

HOLIDAYS PREVIEW

Light Up Lauderdale, Winterfest, Special Events
Entertaining, Recipes, Homes

DECEMBER 2010

LAUDERDALE GIVES BACK

People and companies giving back to the community.
Year-end review

JANUARY 2011

100 YEARS OF FORT LAUDERDALE

Fort Lauderdale's Centennial Kickoff
100th Anniversary Fort Lauderdale's Women's Club

FEBRUARY 2011

HEALTH & FITNESS

The local industry, connections & trends

MARCH 2011

BEST OF FORT LAUDERDALE

Annual 'Best of...' Survey
Riverwalk Trust Tribute

APRIL 2011

UNIQUELY FORT LAUDERDALE JOBS

A look at some jobs unique to our area.
Employment Review & Outlook

MAY 2011

ANNUAL FOOD AND WINE ISSUE

Wining & Dining in Fort Lauderdale
Annual 'Burger Battle'

JUNE 2011

GENERATIONS

Businesses with local 'roots'
Professionals with local 'roots'

JULY/AUGUST 2011

COMBINED SUMMER ISSUE

Education Update
Back-to-School

SEPTEMBER 2011

SEASON PREVIEW

Performing Arts, Entertainment and Seasonal Events

OCTOBER 2011

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DEPARTMENTS...IN EACH ISSUE

Riverwalk Trust Roundup; Get Downtown; The Business Beat; Arts & Entertainment; Dining; Event Connections; New Faces & Places; HotShots; Be Scene; and other department features as required

EDITORIAL-ADVERTISING POLICY

The Riverwalk Trust Editorial Board decides upon and guides all editorial content for the magazine. The Board welcomes story ideas and article submissions, and any Editorial Board decisions to publish or not publish any such submissions are, by professional policy, totally independent of advertising status. And under no circumstances, will advertising be solicited or accepted based upon editorial requirement considerations.